



4134 Gulf of Mexico Dr., Suite 202
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Digital Art Submission Guidelines (Flexographic)

Preferred File Format: Adobe Illustrator Version 10.0 or earlier.

Other Acceptable Formats: EPS files, Adobe Acrobat, QuarkXpress Version 6.0 or earlier*, Adobe InDesign Version 2.0**

***A \$30 minimum conversion charge may apply to use of these files due to relinking files, ensuring text hasn't improperly flowed and to ensure accuracy of the file.*

Sizes: Please provide label size information.

Fonts: When possible please turn all fonts to outlines. Otherwise, please include Macintosh versions of both the printer and screen fonts.

Bar Codes: Specify type of bar code you need (i.e. Code A General, Code 39, etc.) and what data you want coded.

Original Art & Scans: Please include placed graphics. Image resolution should be 300 ppi for art placed at 100% size. Preferred file types are Photoshop, EPS & TIFF.

Proofs: If possible, please submit an accurate color print (or matchprint).

Color Specifications: Please specify your label colors (i.e. Pantone spot colors or 4-color process).

Artwork Submission: Files under five megabytes can be e-mailed directly to Bob Gabriel at bob@decals.net. Larger files should be burned onto a CD and mailed to the attention of Bob Gabriel at the address above.

Questions and Additional information: Let us know how we can help. Your Customer Service Representative is ready and able to help you through the digital printing process. If you ever have any questions or need assistance please feel to call us or send us an e-mail. We look forward to helping you succeed.

*Prime Source Inc.
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Longboat Key, FL 34228*