

Digital Art Submission Guidelines

Preferred File Format:

Adobe Acrobat PDF is the preferred file format for digital printing. Prime Source highly recommends the use of PDF files to avoid font substitution, missing graphics and inadvertent typographic changes. When possible please consider using PDF files to assist in Prime Sources PDF workflow.

Other Acceptable Formats:

Adobe Illustrator Version 10.0 or earlier*

QuarkXpress Version 6.0 or earlier*

Adobe InDesign Version 2.0*

CorelDraw Version 11 or earlier*

**A \$30 minimum conversion charge may apply to use of these files due to relinking files, ensuring text hasn't improperly flowed and to ensure accuracy of the file.*

Bleeds:

Please include 1/16" bleed on all sides beyond the dieline or crop mark. This includes adding 1/16" of white bleed if only three sides have bleed.

Die Lines:

Do not include any die lines in your final files

Registration & Crop Marks:

Do not include any registration or crop marks in your final files

Fonts:

When submitting an Illustrator or EPS file please turn all fonts to outlines. Otherwise, please include both the printer and screen fonts.

Original Art & Scans:

Please include placed graphics and files either as linked in the file or included on the submitted disk. Scan resolution should be 300 dpi or greater. File types include EPS & TIFF.

Proofs:

Please submit an accurate color print (or matchprint) with finished size dimensions to ensure accuracy.

Color Specifications:

Please specify any required PMS numbers on spot color artwork.

Artwork Submission:

Files under one megabyte can be e-mailed directly to Jim Heckman at jim@decals.net. Larger files should be burned onto a CD and mailed to the attention of Jim Heckman at the address above.

Questions and Additional information:

Let us know how we can help. Your Customer Service Representative is ready and able to help you through the digital printing process. If you ever have any questions or need assistance please feel to call us or send us an e-mail. We look forward to helping you succeed.